

Sterling Computers Recognized for Excellence in Managed IT Services

Solution Provider Named to the Elite 150 List

Dakota Dunes, SD, March 5th, 2018 – Sterling Computers Corporation, an industry-leading technology solutions provider, announced today that CRN*, a brand of The Channel Company, has named Sterling to its 2018 Managed Service Provider (MSP) 500 list in the Elite 150 category. This marks Sterling's first appearance on the list, which recognizes North American solution providers with cutting-edge approaches to delivering managed services. Their offerings help customers navigate the complex and ever-changing landscape of IT, improve operational efficiencies, and maximize their return on IT investments.

The MSP Elite 150 award, for which Sterling was honored, recognizes large, data center-focused MSPs with a strong mix of on-premises and off-premises services. In today's fast-paced business environments, MSPs like Sterling play an important role in helping companies leverage new technologies without straining their budgets or losing focus on their core business. CRN's MSP 500 list shines a light on the most forward-thinking and innovative of these key organizations.

"It's an honor to be recognized," says Stan Lupkes, Sterling's Vice President of Services. "Our mission is to help transform our customers' IT experience, allowing them to answer any 'What if...?' question they have. Our selection of services plays a central role in that undertaking. As the IT Modernization movement continues to advance, the role of managed services will only expand. Our team is ready to meet that need."

"Managed service providers have become integral to the success of businesses everywhere, both large and small," says Bob Skelley, CEO of The Channel Company. "Capable MSPs enable companies to take their cloud computing to the next level, streamline spending, effectively allocate limited resources, and navigate the vast field of available technologies. The companies on CRN's 2018 MSP 500 list stand out for their innovative services, excellence in adapting to customers' changing needs, and demonstrated ability to help businesses get the most out of their IT investments."

The MSP 500 list will be featured in the February 2018 issue of CRN and online at www.CRN.com/msp500.

About Sterling | (www.sterlingcomputers.com)

Sterling is an award-winning technology solutions provider with over 22 years of experience helping customers solve the most complex requirements of their IT environments. Sterling provides customers with a simplified IT experience by being their single point of contact for all their solutions architecture, proof of concept, product fulfillment, and technology adoption needs. Additionally, they provide cybersecurity solutions for mission critical clouds and networks.

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