



Sterling Recognized for Excellence in Managed IT Services

Solution Provider Earns Second Consecutive Appearance on MSP 500

Dakota Dunes, SD, April 9th, 2019 – Sterling, an industry-leading technology solutions provider, announced today that CRN®, a brand of The Channel Company, has named Sterling to its 2019 Managed Service Provider (MSP) 500 in the [Elite 150 category](#).

The annual list recognizes North American solution providers with innovative approaches to managed services. These services help customers improve operational efficiencies, maximize return on technology investments, and navigate the complexities of modern IT.

“An increased focus on services has been a priority for us,” said Austin Foster, Sterling’s VP of Enterprise Services. “We have an elite team that uses a proven four-step process to deliver holistic, transformative solutions for every customer.”

The MSP 500 is divided into three categories: the MSP Pioneer 250, which highlights companies with business models weighted toward the SMB market; the MSP Elite 150, which compiles large, data center-focused MSPs with a strong mix of on-premises and off-premises services; and the Managed Security 100, recognizing MSPs focused primarily on off-premises, cloud-based security services.

“Capable MSPs enable companies to take their cloud computing to the next level, streamline spending, effectively allocate limited resources, and navigate the vast field of available technologies,” said Bob Skelley, CEO of The Channel Company. “The companies on CRN’s 2019 MSP 500 list stand out for their innovative services, excellence in adapting to customers’ changing needs, and demonstrated ability to help businesses get the most out of their IT investments.”

The MSP 500 list is featured in the February 2019 issue of CRN and online at www.CRN.com/msp500.

About Sterling | (www.sterlingcomputers.com)

Sterling is an award-winning technology solutions provider with over two decades of helping customers solve the most complex requirements of their IT environments. Sterling provides customers with a simplified IT experience by being their single point of contact for all their solutions architecture, proof of concept, product fulfillment, and technology adoption needs. Additionally, they provide Security solutions for mission critical clouds and networks, helping turn every *What If* into Reality.

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