

STERLING

Iowa Technology Summit Giveaway

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OF STERLING PRODUCTS WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED. VOID WHERE PROHIBITED BY LAW. ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND PARTICIPANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.

INTRODUCTION

By entering the Sterling-sponsored Iowa Technology Summit Giveaway (the "Giveaway"), an individual entering the Giveaway on behalf of/representing their employer ("Participant") and the employer ("Company") agrees to abide by these Official Rules and Legal Disclaimers and the decisions of Sterling Computers Corporation ("Sterling"), such decisions which are final and binding in all respects.

ELIGIBILITY:

The Giveaway is open solely to individuals present at the Des Moines, Iowa event who are legal residents of the fifty (50) United States and the District of Columbia (the "Eligible Territory") who are eighteen (18) years of age or older at the time of entry. Employees, officers, directors, or agents of Sterling ("Sponsor"), or any of Sponsor's partners, related companies, agencies, or agents, as well as the immediate family (defined as spouse, parents, siblings, children, and grandparents) and same household members of any such employee, officer, director, or agent are not eligible to participate or win a prize. This Giveaway is subject to all applicable laws, rules, and regulations. Void outside the Eligible Territory and where prohibited or restricted by law, rule, or regulation.

HOW TO ENTER:

The Giveaway entry period begins at the Iowa Technology Summit on April 9th, 2024, from 7:30 am to 4:00 pm (“Entry Period”). A Participant may enter the Giveaway by visiting the Sterling Booth and scanning a QR code to enter on their phone. No other method of entry will be accepted. Limit one (1) entry per Participant.

METHOD OF ENTRY:

To enter the Giveaway, a Participant must scan the QR code at the event or visit the contest page at sterling.com/contests and complete the online entry form. The form requires participants to provide their first and last name, email address, telephone number, and employer information (“Company”). Although QR codes linking directly to the contest page will be available at trade shows and similar events for convenience, entry must be completed online through the specified Sterling website page.

No other method of entry will be accepted. Sponsor will not consider incorrect, fraudulent, incomplete, late, or otherwise non-conforming entries or entries that are intended to annoy, abuse, threaten, or harass any person or entity in any way. Limit of one (1) entry per Participant and Company; multiple entries by any one Participant are void. If multiple registration cards are received for a Company, only one will be entered into the Giveaway. Entries generated by macro, script, or other automated means are void. Any Participant using fraudulent means to participate in a Giveaway will be disqualified and may be guilty of violating applicable criminal laws. All entries, once provided, are Sponsor’s sole and exclusive property. Eligibility is at the exclusive discretion of Sponsor, and Sponsor shall be entitled to reject any entry for any reason or no reason at all without having to provide an explanation. Sponsor reserves the right, in its sole discretion, to cancel, suspend, or terminate a Giveaway for any reason and without prior notice to any Participant. In such instance, Sponsor may, if and as appropriate, select a winner using reasonable means that are materially consistent with the Official Rules contained herein.

RANDOM DRAWING; ODDS; NOTIFICATION

On April 11th, 2024 (“Drawing Date”), potential winners will be selected by random drawing from among all eligible entries received within the Entry Period. Subject to verification of eligibility and compliance with these Official Rules, the potential winners will be declared the official winners of

the Giveaway. Odds of winning depend on the total number of eligible entries received.

The potential winners will be notified at the email address and/or telephone number provided at the time of entry by April 15th, 2024 (the "Prize Notification"). If a potential winner does not respond to the Prize Notification within five (5) days of the date of issuance or declines the prize for any reason, the prize will be forfeited, and at Sponsor's sole discretion, an alternate potential winner may be selected from among all remaining eligible entries.

PRIZE; PRIZE CONDITIONS

Prizes for the Iowa Technology Summit Giveaway are as follows:

1. Dell 14 Portable Monitor - P1424H (\$248.39)
2. LEGO Star Wars Luke Skywalker's X-Wing Fighter (\$53.49)
3. LEGO Star Wars Imperial TIE Fighter (\$48.14)

Any potential winner will forfeit the Prize if the Participant: (1) fails to respond in a timely fashion to any of Sponsor's requests for information or signatures with respect to the Giveaway or the Prize; (2) cannot be reached at the information provided by such individual; (3) rejects the Prize (or it is returned undeliverable through no fault of Sponsor); or (4) is disqualified from the Giveaway for any reason.

RELEASE

Subject to applicable law, by entering into the Iowa Technology Summit Giveaway, each Participant and Company agrees to release, discharge, and hold harmless Sponsor, along with Sponsor's employees, officers, directors, affiliates, partners, agents, and assigns from and against any claim, cause of action, demand, or proceeding (each a "Claim") and any resultant loss, injury (including death), cost, expense, fee, fine, penalty, or other loss or expense of any kind including attorneys' fees (each a "Loss") relating to or arising directly or indirectly out of participation in the Giveaway (or related activity such as a press release) and/or Sponsor's right to use Company's name or fully exploit any other right granted to it hereunder and/or from Participant or Company's receipt, use or misuse of any Prize, no matter how such Claim or Loss arises (including without

limitation if arising out of any damage to a Participant or Company's computer system from downloading or using material from Sponsor's (or an affiliate Of Sponsor's) website).

LIMITATION OF LIABILITY

IN NO EVENT WILL SPONSOR AND/OR SPONSOR'S PARENT, SUBSIDIARY, LICENSEES, EMPLOYEES, AGENTS, OFFICERS, DIRECTORS, ASSIGNS, AFFILIATES, OR RELATED COMPANIES (COLLECTIVELY WITH SPONSOR, THE "SPONSOR'S PARTIES") BE RESPONSIBLE OR LIABLE FOR ANY INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES (INCLUDING WITHOUT LIMITATION LOST PROFITS) ARISING OUT OF ANY PARTICIPANT'S PARTICIPATION IN THE GIVEAWAY, THESE OFFICIAL GIVEAWAY RULES, AND/OR ANY PARTICIPANT OR COMPANY'S RECEIPT OF A PRIZE, NO MATTER UNDER WHAT THEORY ARISING, EVEN IF ANY SPONSOR PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. SPONSOR PARTIES'

ENTIRE LIABILITY WITH RESPECT TO ANY PARTICIPANT'S PARTICIPATION IN THE GIVEAWAY, THESE OFFICIAL GIVEAWAY RULES, AND/OR ANY PARTICIPANT OR COMPANY'S RECEIPT OF A PRIZE SHALL BE LIMITED TO \$500. SOME JURISDICTIONS MAY NOT ALLOW THE AFOREMENTIONED LIMITATIONS OR EXCLUSIONS OF LIABILITY AND AS SUCH THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

USE OF COLLECTED MATERIALS AND INFORMATION

By entering into any of Sponsor's Giveaways, Participants agree to Sponsor's collection and use of their personal information. Sponsor will not disclose any Participant's personal information to any non-affiliated third party. For more information on Sponsor's handling of personal information, see Sponsor's Privacy Policy.

DISPUTE RESOLUTION

The parties hereto acknowledge and agree as follows: (1) that all disputes, causes of action, and claims connected to or arising in any way hereunder between the parties shall be resolved solely on an individual basis (i.e., class actions suits are hereby waived by the parties) and exclusively by the state or federal courts situated in UNION COUNTY, SOUTH DAKOTA; (2) that the laws of the state of South Dakota shall govern without regard to its conflict of laws principles; and (3) that the parties hereto waive any right to a trial by jury.

SPONSOR

The Sponsor of this Giveaway is Sterling Computers Corporation, 303 Centennial Drive, North Sioux City, SD 57049.

This Giveaway is in no way sponsored, endorsed, administered by, or associated with Microsoft Corporation.

Contact legal@sterling.com with any questions.

This comprehensive set of rules now includes all necessary sections and details for the Iowa Technology Summit Giveaway. Please confirm if everything looks good, and I can then proceed to create the final document.

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